

ITYUTA

IDAM
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09TH, 10TH
SEPT
2016

BRIEF

FASHION

“Fashion is not something that exists in dress, fashion is in the street, it has to do with ideas, the way we live and the thoughts we put.”

Overview:

Love dressing up!! Then step out of your comfort zone. Mesmerize and mystify the audience with your charisma. Be the limelight of our ramp, heads high with ideas into fashion phenomenon.

Bring the supermodel in you and sway the masses.

Theme I: Threads of craft

Magic lies in our Indian crafts! Hunt for the fabrics of Indian regions. Weave our different regional styles into an exclusive outfit. Have fun in this whole new innovation. Fashion is not necessarily about labels. It's not about brands. It's about something else that comes from within you. You can create different outfits based on the basic Indian dresses. You can mix a palazzo with a Patiala . A kurti with a poncho.

Brief:

1. Vogue India - Single team from each college should register with a team name.
2. Team Size: The team should comprise 10 people as a whole. The team should also mention the choreographer and the designer.
3. Vulgarity of any kind will be disqualified from the event. The decision will be final if any stunt or costume design is considered as vulgar by the organizers.
4. Teams can use any kind of props.

5. The decision of the judges will be final.

- Judging will be done on the basis of the theme, co-ordination, designs of clothes & accessories, usage of props, formations by models, postures, and walk.
- The team should also bring in the music for the performance.

For further quires:

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